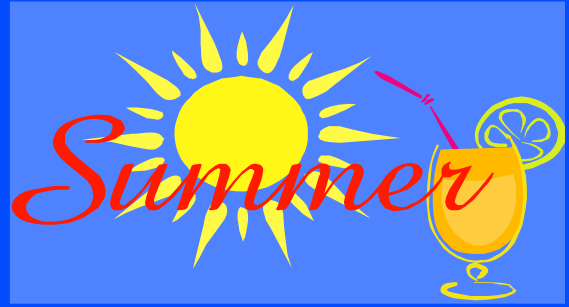


July 2008

UpTown Update



The Newsletter of the UpTown Waterloo Business Improvement Area

16th Annual UpTown Waterloo Jazz Festival July 10 - 13, 2008 ~ RAIN or SHINE!

Opening GALA - Thursday, July 10th

The annual Gala evening is a fundraiser for the festival and has become a highly anticipated event! Performing at this year's Gala is **The Alexis Baro Sextet (8-10:30pm)**.

The evening includes the performance as well as appetizers from The Rude Native Bistro, Lucy's Seafood Kitchen and Hannah's Tapas Bar & Lounge, drinks from Starbucks, a silent auction, raffle and cash bar all under the big tent at 100 Regina Street South!

Tickets are only **\$40** and are limited! Call now to purchase, 519.885.1921.



Festival Schedule:

Friday, July 11th

6:00-7:00 William Sperandei Quintet
7:30-8:45 DK Ibomeka
9:00-10:30 Molly Johnson

Saturday, July 12th

12:00-1:15 Cadence
1:45-3:00 Top Pocket Jazz Quartet
3:30-4:45 Young Divas
5:15-6:30 Mark Eisenman Quintet
7:00-8:30 Odessa/Havana
9:00-10:30 Manteca

Sunday, July 13th

12:00-1:15 Adi Braun Quartet
1:30-2:45 The T.B.A. Quintet
3:00-4:15 Folkalarm
4:30-6:00 Kellylee Evans

UpTown Waterloo "Jazzy" Sidewalk Sale ~ July 9-13 ~ This is being advertised so please participate!

For further information please contact 519-885-1921 or visit: www.uptownwaterloojazz.ca

Public Square Update

Public Square construction is underway and will continue for the duration of the year with an anticipated completion date of December 2008.

There will be a short period of time when the west lane of King Street in front of the Square will be closed to allow for service connections, likely in early to mid-July. The sidewalk on the west side may also be closed for a period of time with pedestrians being asked to cross onto the other side of King Street at signalized intersections to enable works to occur within the right of way. The bus bays currently in front of the Square will be relocated to just south of Willis Way on King Street until the right of way works are completed. As a reminder, free 2-hour parking is still available in the Waterloo Square North and South lots.

For more information, contact Barb Magee Turner, bmtturner@city.waterloo.on.ca or 519.747.8757.

UpTown Waterloo

Events:

| | |
|-----------------------------------|------------|
| UpTown Waterloo Jazz Festival | July 10-13 |
| Waterloo Busker Carnival | Aug. 21-24 |
| UpTown Dining | Sept. 14 |
| UpTown Waterloo Treasure Hunt | Oct. 2-4 |
| 27th Pancake Breakfast | Oct. 11 |
| 30th Annual Great | |
| Oktoberfest Barrel Race | Oct. 11 |
| Thanksgiving Day Parade | Oct. 13 |
| Santa Claus Parade | Nov. 15 |
| UpTown Waterloo Ice Dogs Festival | Feb. 14 |
| UpTown Country | June 20 |



... using UpTown Dollars!

"the perfect gift, the perfect size, the perfect colour, everytime!"

UpTown Dollars can be used in any business in UpTown Waterloo (excluding the LCBO) and are available in denominations of \$5, \$10 and \$20.

UpTown Dollars are now available for SALE at:

The UpTown Waterloo Business Improvement Area office
100 Regina St. S., Suite 160, UpTown Waterloo 519.885.1921

The Shops at Waterloo Town Square
75 King St. S., UpTown Waterloo 519.886.4190

Example Dollar
(Actual Size 9" x 3.5")



Waterloo Busker Carnival - August 21-24!

Celebrating it's 20th Anniversary this year, the Buskers will be back in UpTown Waterloo with zany, hilarious, extra-unordinary, bizarre entertainment from around the world!

Reminder to businesses that **King Street from William to Erb Sts. will be closed from 8am Thursday through 5pm Sunday.** Also please consider participating in the **Busker Sidewalk Sale, August 20 to 24!** This is advertised as part of the Carnival.



2007-2010 UpTown Waterloo

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| | |
|---------------------------|--------------|
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| Terry Hollohan | 519-886-1320 |
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| Tony Graci | 519-822-0015 |
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| Stephanie Longway | 519-576-9100 |
| Brick Brewing Co. | |



The UpTown Waterloo Business Improvement Area is a not-for-profit organization directed by a volunteer Board of Directors whose mandate is to promote, beautify and maintain the UpTown Waterloo core.

Phone: 519-885-1921
Email: uptownbia@waterloo.ca
Website: www.uptownwaterloobia.com

New Businesses:

Seven Shores Urban Market & Cafe
8 Regina St. N. Unit 5
519-342-0916

Loco Body Art
47b Bridgeport Rd. E.
519-342-0845